

# SADE GILIBERTI

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UNITED KINGDOM | SOUTH AFRICA



MEDIA KIT



## ABOUT SADE GILIBERTI

TRANSCEND. TRANSFORM. EXPLORE.

The wearer of many bold hats, Sade is London based SAFTA award-winning TV Presenter, Actress, and Media Personality, who also works as a creative content creator, director as well as behind the camera in production. A Feather Award Nominee for Role Model of the Year, Sade is an exceptionally eloquent speaker and strong voice for the unheard. Sade's brand collaborations have spanned across the likes of Procter and Gamble, Unilever, Hearst Media, Facebook (Instagram), Pride in London, and many more. A biracial (Italian/Zulu), she's a proud L in LGBTQ+, a spiritual ninja, an Ambassador for SADAG, and #TOGETHERBAND, believing self-love and acceptance is a key component on the path of health and wellbeing. She firmly believes in the continued struggle for equality and representation for all LGBTQ+ humans, and ethnic minorities. Sade uses her social media platforms to not only update her fans on her life and share all that brings her joy, like travelling and her partner but as a bubbly energetic straight talker, she also tells it like it is in her videos, spreading awareness, love and unity.

Sade loves working with and collaborating with brands who are aligned with her core values of looking and feeling like your best most authentic self, (whilst making it fashion)! self-love, acceptance, health, wealth, wellbeing, joy, belonging, travel, growth, innovation, adventure, and good vibes only. View some more of them on page 4.

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**81.1K**

instagram  
followers

**95.8K**

tiktok  
followers

**114.5K**

facebook  
followers

## SOCIAL MEDIA REACH IN A 7 DAY PERIOD

(APPROXIMATE NUMBERS)

**100, 000**

Instagram

**179, 000**

TikTok

**83% WOMEN | 17% MEN**

**78% WOMEN | 22% MEN**





## PREVIOUS COLLABORATIONS

TRUE ROCKS JEWELLERY

UNILEVER (SUPERDRUG, RADOX)

BOTTLETOPPERS X WIREDGLASSES

BEN & JERRY'S

UBER

APEX WORLD OF ADVENTURE

EUROPEAN BARTENDER SCHOOL

CASEY HOUSE

UGLY DRINKS

PRIDE IN LONDON

ADIDAS

SWEATY BETTY

PROCTER AND GAMBLE (FAIRY)

XPAND LACES

TRANS THRU TIME

BY CHLOE

SOWLMATE APP

HEARST MEDIA (GLAMOUR)

COSMOPOLITAN

DIALOGUE BOOKS

H&M

SHAKE SHACK

CONVERSE

REGATTA OUTDOORS

AND MANY MORE



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## CONTACT DETAILS

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